

Great-Deals.co.uk

Key features:

- Simple yet comprehensive tool
- ◆ Comprehensive set of over 100 standard validate functions
- ◆ Comprehensive set of over 35 standard transformation functions
- Extensible data migration features
- Simple process from development of the data migration to automated processing
- Facility to email support staff with the outcome of data processing
- Batch processing of large files

"Using DataSlave we have been able to fully automate our most important business process. This saves us time and money every day of the year", Mark, Technical Manager, Great-Deals.

Great-Deals.co.uk

Great Deals provide a highly focused, real-time price comparison site for the UK Internet public. Great Deals is the first point of reference for thousands of shoppers very day.

The Problem

The majority of the main Internet retail outlets provide up to date prices and stock availability feeds to their partners. These feeds cover thousands or even hundreds of thousands of products. Great Deals needed to take these feeds, filter out the products of interest, run a number of data checks and then upload the data to the MySQL used to run its price comparison site. The data is fast moving and accuracy is vital. More than 2 million rows are processed every day.

The Solution

DataSlave supports a wide range of data sources and offers more than 100 validate functions and over 35 transformation functions. Furthermore DataSlave is extensible, allowing the Great Deals team to handle every difficult challenge met to date.

By deploying DataSlave Loader on a production server Great Deals have been able to fully automate the data migration running seamlessly from the retailers' data feeds to the production database. The results of each data migration run are emailed to the Great Deals team allowing this vital process to be monitored 24 hours a day.

DataSlave offers a comprehensive solution, with a simple and elegant interface, making the data visible at each stage. It was clear from the start of the evaluation that DataSlave was the right tool to automate the largest single process in the business.

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